



2024 Conference Sponsorships

NEW FOR THE 2024 AOG CONFERENCE: A VARIETY OF SPONSORSHIP PACKAGES.

Valued at \$6,000 USD, Exhibiting Sponsor is the required commitment for all AOG sponsors.

EXHIBITING SPONSORSHIP

\$6,000 USD | **12 available**

- Pre-conference promotion on AOG.com
- Pre-conference promotion campaign facilitated by MNX to prior year conference attendees and pre-registered attendees for the current conference year
- BYOB. Bring Your Own Booth and create an upgraded exhibit space that showcases your brand and business ⁱ

Contact ryan.odonnell@mnx.com or visit aog.com for more information

UPGRADED SPONSORSHIP PACKAGES

All upgraded sponsorship packages include Exhibiting Sponsor benefits valued at \$6,000. Prices listed include the \$6,000 Exhibiting Sponsor fee.

Breakfast

1 available

\$7,500 USD Total Cost

- Includes Exhibiting Sponsor Package valued at \$6,000
- + Sponsorship recognition at breakfast event
- + BYOP! Bring your promotional items or branded cups, plates and napkins

Lunch

1 available

\$8,500 USD Total Cost

- Includes Exhibiting Sponsor Package valued at \$6,000
- + Sponsorship recognition at lunch event
- + BYOP! Bring your promotional items or branded cups, plates and napkins

Pre-Conference Off-Site

1 available

\$10,000 USD Total Cost



- Includes Exhibiting Sponsor Package valued at \$6,000
- + Pre-event invitation to registered attendees facilitated by MNX
- + Sponsorship recognition and speaking time at off-site event
- + BYOP! Bring your own promotional items and prizes for event attendees

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Opening Night Reception

1 available

\$10,000 USD Total Cost

- Includes Exhibiting Sponsor Package valued at \$6,000
- + Sponsorship recognition and speaking time at reception
- + BYOP! Bring your own promotional items and prizes for event attendees

Closing Party

\$10,000 USD Total Cost



- Includes Exhibiting Sponsor Package valued at \$6,000
- + Sponsorship recognition and speaking time at closing party
- + BYOP! Bring your own promotional items and prizes for event attendees

Bag & Welcome Gift

\$8,500 USD Total Cost



- Includes Exhibiting Sponsor Package valued at \$6,000
- + Exclusive sponsor of event bag ⁱⁱ
- + BYOP! Bring your promotional items, prizes, and marketing collateral as inserts

Lanyard

\$6,500 USD Total Cost



- Includes Exhibiting Sponsor Package valued at \$6,000
- + Exclusive lanyard sponsor

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All Day Coffee Bar

\$8,500 USD Total Cost



- Includes Exhibiting Sponsor Package valued at \$6,000
 - + Exclusive sponsor of all day coffee bar at your exhibit area ⁱⁱⁱ
 - + BYOP! Bring extra promotional items, prizes, or other sundries for coffee connoisseurs
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All Day Snack Bar

1 available

\$8,500 USD Total Cost

- Includes Exhibiting Sponsor Package valued at \$6,000
 - + Exclusive sponsor of all day snack station at your exhibit area ^{iv}
 - + BYOP! Bring extra promotional items, prizes, or other sundries for the afternoon snack attack
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Happy Hour

1 available

\$7,500 USD Total Cost



- Includes Exhibiting Sponsor Package valued at \$6,000
- + Exclusive sponsor of happy hour at the close of the general session. Includes beverage cart with select beer and hard seltzers^v
- + BYOP! Bring extra promotional items, prizes, or other sundries for the closing party pre-game

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- ⁱ Exhibit space is approximately 10 feet wide by 8 feet deep. Maximum exhibit height allowable is 8 feet. Power can not be guaranteed at your exhibit space. If that is required, please contact MNX's AOG Conference Manager, Ryan O'Donnell.
- ⁱⁱ Cost of bag is included in the sponsorship price. MNX will source and select the bag.
- ⁱⁱⁱ Cost of beverage cart, coffee, non-alcoholic condiments, mixers, limited alcoholic mixers (such as Baileys) and catering services included in the sponsorship package.
- ^{iv} Cost of snack cart, snacks and catering services included in the sponsorship package.
- ^v Cost of beverage cart, adequate beer and hard seltzers, and catering services included in the sponsorship package.